





October 2022

## New Shortened Deadline To Respond To Trademark Office Actions

## By: MH&H Intellectual Property Practice Group

Starting on <u>December 3, 2022</u> the window for filing responses to office actions will be shortened from 6 to 3 months. Applicants will have the option to obtain one three-month extension for a fee of \$125. Applications filed pursuant to the Madrid Protocol (Section 66(a) applications) are exempt from this shortened time period.

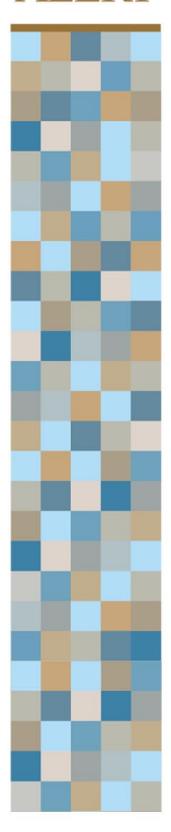
The United States Patent and Trademark Office (USPTO) will implement a similar shortened deadline for responses to post-registration office actions (e.g. office actions issued against applications to maintain or renew a trademark registration) on October 6, 2023.

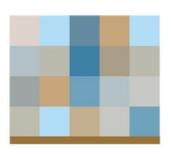
In recent years the USPTO has experienced a surge in trademark applications, many by non-U.S. applicants. This, in combination with delays connected to the pandemic, have substantially slowed the examination process. We anticipate these shortened response windows will expediate the overall registration timeline. Trademark applicants and practitioners must, however, act diligently to meet the new shorter deadlines.

If you have any questions regarding this Alert or any other trademark or IP related matters, please do not hesitate to contact us. Our information is set forth below:

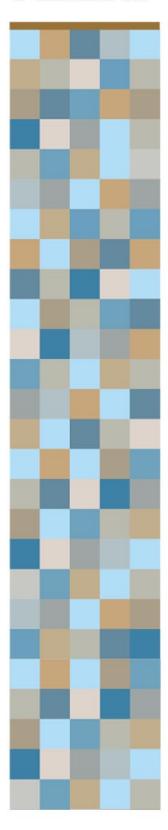
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